

# FRANCHISE OPPORTUNITY

## ESTIMATED SETUP COSTS FOR A NEW SALON

DESCRIPTION	<i>Dream Nails Beauty</i> <sup>®</sup>
<b>VISIT OUR WEBSITE TO APPLY TODAY</b>	<a href="http://www.dreamnails.co.za">www.dreamnails.co.za</a>
<b>STANDARD SALON SIZE *</b>	<b>30m<sup>2</sup></b>
<b>Estimated Establishment Costs *</b> (Design, Shopfitting, Construction, Electrical, Plumbing, Signage and IT)	285 000
<b>Estimated Standard &amp; Other Beauty Equipment *</b>	25 000
<b>Estimated Stock</b> - Professional, Retail and Consumables *	50 000
<b>Franchise Fee *</b>	40 000
<b>TOTAL INVESTMENT REQUIRED**</b>	<b>400 000*</b>

\* (Excl. VAT, Lease Deposit and Working Capital)

### \*TERMS AND CONDITIONS

- 1.) Initial Training and Marketing fees included in Franchise fee.
- 2.) The lease deposit can vary from site to site.
- 3.) The above amounts are not guaranteed and can change without any notice.
- 4.) 50% of this amount should be available as unencumbered cash (before borrowings).
- 5.) Acceptable proof of funding will be required before final approval.
- 6.) Prices are dependent on the size of a standard salon subject to final costings and can change dependent on the size of the store secured as well as the location of the store.

### ADDITIONAL NOTES:

Excluded from all set up costs are:

- 1.) Air-conditioning and Extraction
- 2.) Sprinklers
- 3.) Shop fronts
- 4.) CCTV
- 5.) Alarm systems